



# Limited Lifetime Warranty

## Transferrable

**SELL-EVEN BUILDING PRODUCTS®, DIVISION OF APPLETON SUPPLY® CO., INC.  
TRU FORM POLYESTER ENAMEL ALUMINUM BUILDING MATERIALS**

**LENGTH OF WARRANTY.** This warranty from SELL-EVEN BUILDING PRODUCTS®, DIVISION OF APPLETON SUPPLY® CO., INC. (SELL-EVEN) remains in effect from the date of purchase by the owner for the lifetime of the original installation on the structure on which the products are originally installed, on a prorated basis allocated between SELL-EVEN and the owner as hereinafter provided, subject to the terms and conditions described here.

**WHAT IS COVERED.** SELL-EVEN warrants the aluminum building products manufactured by it against blistering, peeling, splitting, flaking or chipping during normal weathering as a direct result of defects in manufacturing. This warranty covers only the Tru Form Polyester Enamel finish on SELL-EVEN aluminum building products. This warranty does not cover damage due to other causes, such as (but not limited to) faulty installation, wind storm, wind borne objects, tornado, fire, lightning, hail, earthquake, hurricane, flooding or other acts of God, structural shrinkage or distortion, harmful chemicals, fumes or vapors, atmospheric pollution, salt spray, mildew, vandalism, failure to provide normal maintenance and cleaning, misuse, abuse or other causes beyond the control of SELL-EVEN. It also does not cover fading, chalking or changes in the product due to the normal weathering process. This warranty does not cover the product when it is applied to a motor, mobile or other transportation structures.

**TRANSFER OF WARRANTY.** This warranty may be transferred to a subsequent owner of the property provided the subsequent owner notifies SELL-EVEN of the new owner's name and address at the address set forth below for warranty service within thirty (30) days of the date of transfer.

**HOW TO OBTAIN WARRANTY SERVICE.** If the warranty holder feels the product is defective or has any other claim under the warranty, the owner must make a claim in writing to SELL-EVEN BUILDING PRODUCTS®, APPLETON BUILDING PRODUCTS®, DIVISION OF APPLETON SUPPLY® CO., INC., Customer Service Department, 1905 West Haskell Street, Appleton WI 54914. The written claim notification must set forth the owner's name and address, a brief description of the product and defect, and include copies of the original warranty certificate and receipt or agreement with contractor if installed by a contractor. Claims will be considered made on the date SELL-EVEN receives the claim notification. SELL-EVEN has the right to inspect the product on the owner's premises to determine that the product has failed to meet the terms of this warranty. Within a reasonable time after receiving the warranty claim notice, SELL-EVEN will notify the owner whether the claim has been accepted and, if so, how it intends to remedy the defect under this warranty. Any claim notification received by SELL-EVEN after the end of the lifetime of the original installation on the structure on which the products are originally installed shall not be covered by this warranty.

**WHAT WE WILL DO.** SELL-EVEN will assume 100 percent of the cost of material and labor for repair, replacement or refinishing, at its option, for claims made during the first two (2) years of the warranty period. Thereafter SELL-EVEN will be responsible for the cost set forth above based on when a claim is made on the following prorated basis, and the owner shall be responsible for the difference: 90 percent during the third year, 5 percent less than the preceding year for each succeeding year through the eighteenth year, and thereafter SELL-EVEN will pay 10 percent through the end of the warranty period. SELL-EVEN reserves the right to change or discontinue any of its products. If the products covered by the warranty are not available at the time the claim is made, SELL-EVEN shall have the right to substitute a product that is of equal quality or value. The original warranty periods shall not be extended by any warranty claim. A color variance may occur between the replacement product and the original product as a result of weathering and is not a material defect. SELL-EVEN also has the option of refunding the owner's original purchase price of the product and cost of installation, if any. All warranty work will commence by SELL-EVEN or its agents within six (6) months of receipt of a written claim.

**LIMITATION OF IMPLIED WARRANTIES.** ALL IMPLIED WARRANTIES, INCLUDING WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE, ARE LIMITED IN DURATION TO THE LENGTH OF THIS WARRANTY.

**EXCLUSION OF CERTAIN DAMAGES.** SELL-EVEN'S LIABILITY IS LIMITED TO THAT SET FORTH ABOVE AND SHALL NOT INCLUDE INCIDENTAL OR CONSEQUENTIAL COMMERCIAL DAMAGE OF ANY KIND.

**EXCLUSIVE REMEDY.** THIS WARRANTY IS THE SOLE AND EXCLUSIVE WARRANTY OFFERED TO THE OWNER, AND NO OTHER WARRANTIES OF ANY NATURE WHATSOEVER WHETHER EXPRESS OR IMPLIED SHALL APPLY TO THE PRODUCT WHICH IS THE SUBJECT OF THIS WARRANTY.

SOME STATES DO NOT ALLOW LIMITATIONS ON HOW LONG AN IMPLIED WARRANTY LASTS AND/OR DO NOT ALLOW THE EXCLUSION OR LIMITATIONS OF INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE LIMITATIONS AND EXCLUSIONS MAY NOT APPLY TO YOU.

This warranty gives you specific legal rights, and you may also have other rights which vary from state to state.